

Privacy Policy

LATEST UPDATE: 27 DEC 2022

Artitude Home Pte Ltd. (“Artitude Home”, “Company”, “Our”, “We”, or “Us”) respects your privacy and is dedicated to keeping it protected by adhering to this policy.

This Privacy Policy applies to information we collect on www.artitudehome.com (the “Site”).

To understand our rules and practices surrounding your information and how we handle it, please carefully read this Privacy Statement. You have the option of choosing not to use our site if you disagree with our rules and practices. You accept this Privacy Policy by using this Site.

CHANGES TO THIS STATEMENT

The right to modify this privacy statement is reserved by Artitude Home. All modifications take effect as soon as they are posted. You will be deemed to have acknowledged and agreed to the amended Privacy Policy and its terms and conditions if you continue to use the Site and/or Services made available through it after such adjustments.

1

COLLECTION OF YOUR PERSONAL INFORMATION

In order to better serve you with the goods and services on our site, Artitude Home may gather personally identifiable data, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Date of birth



We collect this information from you in the following ways:

- voluntarily from you when you: (1) ask us for information about our products; (2) fill out our contact form; (3) buy and use our products over the phone or on our websites.
- As stated in the section below, information is automatically gathered as you navigate through our site. This data may include usage statistics, IP addresses, and data obtained through cookies, web beacons, and other tracking technologies.

We gather billing and credit card details whenever you buy our goods and services. To complete the purchase transaction, this data is needed.

Please be aware that if you voluntarily publish personally identifiable information or sensitive personal information on Artitude Home's public message boards, this information might be obtained and utilized by others.

Unless you willingly give it to us, we do not gather any personal data about you. However, if you choose to utilize certain products or services offered on the Site, you might need to provide us with some personal information. These could be (a) creating an account on our website, (b) emailing us, or (c) providing your credit card or other payment information when placing an order and paying for goods and services on our website. We will use your information to communicate with you about the services and/or products you have requested from us, among other things. In the future, we might also collect more data—personal or otherwise.

2

HOW YOUR PERSONAL INFORMATION IS USED

Artitude Home collects Personal Information from you for a number of reasons, including:

- To respond to your inquiry about our products and services or about becoming a distributor;
- To provide you with information through emails about the products and services offered on our Site that we believe may be of interest to you based on your inquiries, including new products and services;



- To contact you to secure additional information that is needed to better serve you;
- To detect or resolve problems with our Site, to assist with customer support, to provide security and to protect against fraud.

CHILDREN UNDER THE AGE OF 16

Our Site is not intended for children under 16 years of age. No one under 16 may provide any personal information to or on the Site. We do not knowingly collect personal information from children under 16. If you are under 16 years of age, please do not provide any information about yourself on the Site.

SHARING INFORMATION WITH THIRD PARTIES

Artitude Home does not sell, rent or lease its customer lists to third parties.

Artitude Home may share data with trusted partners to help perform statistical analysis, send you an email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Artitude Home, and they are required to maintain the confidentiality of your information.

- to contractors and service providers that we use to perform specific functions for our business and our Site. Such third-parties are authorized to use your Personal Information only for the purpose of providing the specific services requested by us;
- to comply with a court order, law or legal process, including any government or regulatory request;
- to enforce our Terms of Service;
- where such disclosure is needed to protect the rights, property or safety of the Company, our users, Clients or others.



Artitude Home may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Artitude Home or the site; (b) protect and defend the rights or property of Artitude Home; and/or (c) act under exigent circumstances to protect the personal safety of users of Artitude Home, or the public.

TRACKING USER BEHAVIOR

Artitude Home may keep track of the websites and pages our users visit within Artitude Home, in order to determine what Artitude Home services are the most popular. This data is used to deliver customized content and advertising within Artitude Home to customers whose behavior indicates that they are interested in a particular subject area.

INFORMATION WE COLLECT AUTOMATICALLY

We also collect some information automatically:

Log Information

Like most online service providers, we collect information that web browsers, mobile devices, and servers typically make available, such as the browser type, IP address, unique device identifiers, language preference, referring site, the date and time of access, operating system, and mobile network information.

Usage Information

We collect information about your usage of our Services. For example, we collect information about the actions that site administrators and users perform on a site - in other words, who did what, when and to what thing on a site (e.g., [customers] joins [club] at [time/date]). We also collect information about what happens when you use our Services (e.g., page views) along with information about your device (e.g., mobile screen size, name of cellular network, and mobile device manufacturer). We use this information to, for example, provide our Services to you, as well as get insights on how people use our Services, so we can make our Services better.



Location Information

We may determine the approximate location of your device from your IP address. We collect and use this information to, for example, calculate how many people visit our Services from certain geographic regions.

Information from Cookies and Other Technologies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Pixel tags (also called web beacons) are small blocks of code placed on websites and emails. Artitude Home uses cookies and other technologies like pixel tags to help us identify and track visitors, usage, and access preferences for our Services, as well as track and understand email campaign effectiveness and to deliver targeted ads.

DATA RETENTION AND SECURITY OF PERSONAL INFORMATION

Security

Artitude Home will retain and store your Personal Information for as long as necessary to fulfill the purpose for which the Personal Information was collected and processed, including any legal, tax or regulatory reason. Following such a time period, we will either delete the Personal Information or anonymize it. We follow commercially reasonable and generally accepted industry practices to protect the Personal Information you provide through our Site and maintain administrative, physical and technical safeguards for all user information collected. While no online service is 100% secure, we work very hard to protect information about you against unauthorized access, use, alteration, or destruction, and take reasonable measures to do so. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

LINKS TO OTHER SITES

Our Site may contain links to sites that are owned and operated by third-parties. These other sites may have their own privacy policies and are not governed by this Privacy Policy. We are not responsible for the privacy practices owned and operated by these third-parties. These sites may collect and treat information differently so we encourage you to carefully review and read the privacy policy for any site you visit.

Email Communications

From time to time, Artitude Home may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication.

If you would like to stop receiving marketing or promotional communications via email from Artitude Home, you may opt out of such communications by following the instructions in the communication to UNSUBSCRIBE.

Contact Information

Artitude Home welcomes your questions or comments regarding this Statement of Privacy. If you believe that Artitude Home has not adhered to this Statement, please contact ARTitude Home at:

Whatsapp

+65 8800 9456

Email

info@artitudehome.com

